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CHINA SUNSHINE PAPER HOLDINGS COMPANY LIMITED

中國陽光紙業控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2002)

POSITIVE PROFIT ALERT

This announcement is made by China Sunshine Paper Holdings Company Limited (the “Company”, and together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary assessment of information currently available, it is expected that the consolidated profit of the Group for the year ended 31 December 2015 will record a significant increase as compared to that for the year ended 31 December 2014.

The Board considers that the significant increase in the consolidated profit for the year ended 31 December 2015 was primarily attributable to (i) the Group’s value-for-money products resulted in the increase in turnover, (ii) the increase in gross profit margin of paper products as a result of the decrease in raw materials and manufacturing overhead costs, and (iii) the decrease in finance costs resulted from the renewal of lower interest bearing bank borrowings.

As the Company is still in the process of finalising the results of the Group for the year ended 31 December 2015, the information contained in this announcement is only a preliminary assessment of information currently available to the Board.

Further details of the financial information of the Group will be disclosed in the final results announcement of the Group for the year ended 31 December 2015 which is expected to be published by the end of March 2016.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

By order of the Board of
China Sunshine Paper Holdings Company Limited
Wang Dongxing
Chairman

Weifang, China, 20 January 2016

As at the date of this announcement, the directors of the Company are:

Executive directors: *Mr. Wang Dongxing, Mr. Shi Weixin,
Mr. Zhang Zengguo and Mr. Ci Xiaolei*

Non-executive directors: *Mr. Li Hengwen and Mr. Xu Leihua*

Independent non-executive directors: *Mr. Leung Ping Shing, Mr. Wang Zefeng and
Ms. Jiao Jie*

* *For identification purpose only*