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CHINA SUNSHINE PAPER HOLDINGS COMPANY LIMITED

中國陽光紙業控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2002)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions.

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary assessment of information currently available, it is expected that the profit of the Group for the year ended 31 December 2012 may experience a significant decline as compared with those for the corresponding period in 2011.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by China Sunshine Paper Holdings Company Limited (the “Company”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “Inside Information Provisions”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that, based on the preliminary assessment of information currently available, it is expected that the profit of the Company and its subsidiaries (collectively, the “Group”) for the year ended 31 December 2012 may experience a significant decline as compared with those for the corresponding period in 2011. The decline in the profit of the Group for the year ended 31 December 2012 is mainly attributable to the relatively significant increase in finance cost due to higher bills discount charges from more frequent uses of discounted bills facilities by the Group during the year.

Notwithstanding the above, the Board considers that the overall financial position and operations of the Group remain sound and healthy.

As the Company is still in the process of finalising the results of the Group for the year ended 31 December 2012, the information contained in this announcement is only a preliminary assessment of information currently available to the Board. The annual results of the Group for the year ended 31 December 2012 are yet to be finalised.

Further details of the financial information of the Group will be disclosed as and when the results of the Group for the year ended 31 December 2012 are announced.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

By order of the Board of
China Sunshine Paper Holdings Company Limited
Ng Cheuk Him
Company Secretary

Hong Kong, 19 March 2013

As at the date of this announcement, the directors of the Company are:

Executive directors: Mr. Wang Dongxing, Mr. Shi Weixin, Mr. Zhang Zengguo and Mr. Ci Xiaolei

Non-executive directors: Mr. Wang Junfeng and Mr. Xu Fang

Independent non-executive directors: Mr. Leung Ping Shing, Mr. Wang Zefeng and Mr. Xu Ye

* For identification purpose only